



**BRITISH
ATHLETICS**

BRITISH ATHLETICS EVENTS MEDIA ACCREDITATION TERMS AND CONDITIONS

All applicants are required to read, understand and agree to the British Athletics Media Accreditation Terms and Conditions before submitting an accreditation application.

There are many reasons for implementing an accreditation process, including prioritising spaces when numbers are limited, and ensuring the world class events run by British Athletics are represented by world class media.

In order to consider the relative merit of every application and ensure that passes are fairly allocated, British Athletics will apply these guidelines to each of its events.

All applications will be considered and passes allocated based on the below priority order:

Priority order for photographers

1. Recognised international news agencies
2. Recognised national photographic agencies (from competing countries only)
3. National daily newspapers (from competing countries only)
4. Recognised specialist athletics photographers (from competing countries only)
5. Recognised photographic agencies from all other countries
6. National newspapers (from competing countries only)
7. International athletics magazines
8. Other national and large regional newspapers, athletics magazines and photographic agencies (from competing countries only)
9. Freelance athletics photographers (from competing countries only)
10. Website photographers
11. Other

Priority order for written media

1. Recognised International news agencies
2. National daily / Sunday newspapers (from competing countries only)
3. Recognised national agencies (competing countries only)
4. International athletics magazines
5. National athletics magazines (from competing countries only)
6. Regional newspapers (from competing countries only)
7. Freelance athletics writers (from competing countries only)
8. Recognised internet athletics news sites (from competing countries only)
9. Sport specialised magazines (from competing countries only)
10. General interest magazines (from competing countries only)
11. Other

Priority order for TV, radio and internet media

1. Event affiliated TV and radio rights holders
2. National TV and radio non rights holders
3. Regional TV and radio (from competing countries only)
4. National news sites (from competing countries only)
5. Recognised internet athletics news sites (from competing countries only)
6. Other (including internet applications from outside the two competing nations)

Additional documentation

British Athletics reserve the right to seek additional documentation from applicants to support and validate their application for British Athletics media accreditation.

British Athletics reserve the right to refuse accreditation at any time.

Application deadlines

All applications for events must be received **two weeks** prior to the start of the event.

Due to high demand, applications for the Anniversary Games must be received **three weeks** prior to the event. Applications received after the deadline may not be considered.

Confirmation

All applicants will receive an e-mail to confirm whether or not their application has been successful within two working days of the closing date. This will be sent to the e-mail address provided on the application form.

Personnel changes and non-attendance

Media accreditation passes may be transferred between individuals within an agency/company, but such requests must be sent in advance to British Athletics.

If you are allocated a pass but are then unable to attend, please let British Athletics know as soon as possible so that your pass can be re-allocated.

Car parking

Car parking spaces are limited from venue to venue, so please ensure that you note on your application that you require a parking pass. As spaces are limited, late requests cannot be guaranteed. No parking is available for media at the Queen Elizabeth Olympic Park. Please note that there is disabled access at all venues.

Passes and bibs

All media will be required to wear their accreditation passes at all times so that they can be clearly identified by security.

All accredited photographers will be required to wear bibs so that they can be clearly identified by security. Bibs for all photographers must be collected from the British Athletics photography team on

the event day. Infield and outfield bibs are allocated on a priority basis. For more information, please refer to British Athletics' Photography Guidelines.

Media conduct

All media are required to conduct themselves appropriately during the event, this includes:

- Media should treat event staff, volunteers and other working colleagues with courtesy and respect. Any swearing or aggressive language will result in immediate removal of accreditation
- Appropriate clothing must be worn that does not cause a health and safety risk
- Photographs must be taken in permitted areas only. Therefore it is prohibited for any photographs to be taken in the Mixed Zone
- The Mixed Zone must be used as an interview area only. Media should not request that athletes sign autographs, pose for photographs etc.
- Alcohol and other illegal substances are strictly prohibited in all media areas
- Nobody under the age of 18 will be allowed access to media working areas under any circumstances, unless approved in advance by British Athletics

Failure to adhere to these guidelines may result in accreditation passes being cancelled and future accreditation being denied.

IAAF Diamond League



Accreditation for IAAF Diamond League events are separately managed on the IAAF Diamond League website.

london.diamondleague.com

birmingham.diamondleague.com

Requests will not be accepted if the correct procedure is not followed.

Only bona fide journalists will be accredited as media to the meetings. An AIPS card number or national press card number or national sports press association card number may be requested to verify credentials.

Accreditation will be prioritised on the following basis:

1. International agencies
2. Other national news agencies
3. National sports agencies
4. National, daily sport newspapers which cover an entire country
5. National newspapers which cover an entire country
6. Other newspapers
7. Websites
8. Weekly and monthly sport magazines
9. Weekly and monthly magazines
10. Other publications

For further information, please contact Craig Gundersen cgundersen@britishathletics.org.uk